



- Brightbox is the event industry's premier media and marketing vehicle for secure mobile phone recharging
- We deliver turnkey self-service while delivering an experience that meets the demands of industry leading brands

EVENT RENTAL GUIDE INTERACTIVE SECURE MOBILE RECHARGING STATION

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Contact us to learn more:



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PRODUCT OVERVIEW

SECURE CHARGING

- 6 aluminum charging chambers to charge 6 devices at once
- 3 cables per chamber
- Accessible only by user credit card, branded card or staff
- Optimized 2.1 amp battery charging

WORKS WITH 98% OF PHONES

- Android, iPhone, Samsung, and more
- Both iPhone 5 & legacy iPhone compatible

COMPLETE PRIVACY

- PCI compliant certified with end-to-end encryption for card reader and payments
- No device data connection

AGENCY CERTIFIED

- UL, CE, FCC and RoHS compliant

POWER

- Standard outlet. 115/230V AC 2/1A 50/60Hz

SUPPORT

- 24/7 customer phone support

INSTALLATION & MAINTENANCE

- We deploy, operate and maintain Brightbox units with on-site service as needed
- Under certain conditions owner/operator can assume select service & maintenance functions

REMOTE CONTENT MANAGEMENT

- Real-time visibility into unit status and operations
- Remote settings access & firmware updates

COLORS & CUSTOMIZATION

- Black, White or Custom unit color. Variety of color, user interface, lighting, and corporate/sponsor

WORKS WITH



SAMSUNG



LEGACY iPHONE

Apple 30-pin Connector for iPhone 4S or earlier



UNIVERSAL microUSB

Android, Samsung, Windows, HTC, Blackberry and other smartphones



iPHONE 5 OR NEWER

New Apple Lightning Connector



EVENT RENTAL - STAND OPTION

STAND RENTAL INCLUDES:

- Brightbox Unit
- Floor Stand and Baseplate
- 4G connectivity for remote monitoring
- 24/7 Technical Support
- Custom Graphic User Interface
- Custom colored chamber lights
- Admin Cards and Physical Key
- Event Usage Report

SINGLE KIOSK

6 Charging Chambers



+ Install & De-install

- Available, contact us for pricing

+ Customization Options

- based on branding & content options

+ Shipping & Handling

- Based on event location and order

+ Taxes

- State and Provincial Taxes apply

PANEL BRANDING OPTIONS

Approved Artwork Due Dates

- Standard: 15 business days
- Expedited: 10-14 business days
- RUSH: 3-9 business days

* Extra Shipping Fees Apply





EVENT RENTAL - TABLE TOP OPTION

TABLE TOP RENTAL INCLUDES:

- Brightbox Unit
- Custom Graphic User Interface
- Table Top Stand and Baseplate
- Custom colored chamber lights
- 4G connectivity for remote monitoring
- Admin Cards and Physical Key
- 24/7 Technical Support
- Event Usage Report

SINGLE TABLE TOP KIOSK

6 Charging Chambers



+ Install & De-install

- Available, contact us for pricing

+ Customization Options

- based on branding & content options

+ Shipping & Handling

- Based on event location and order

+ Taxes

- State and Provincial Taxes apply

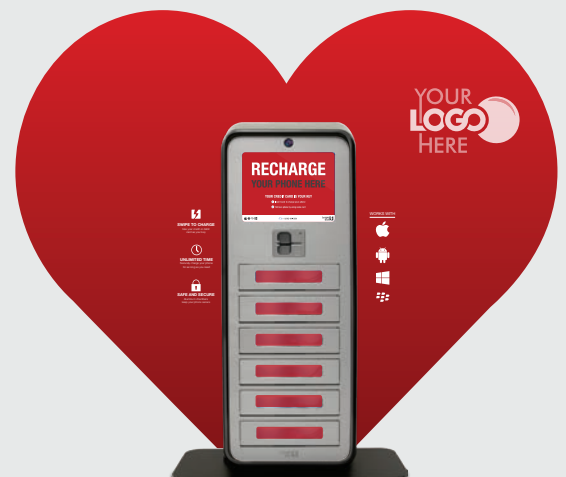
PANEL BRANDING OPTIONS

Approved Artwork Due Dates

- **Standard:** 15 business days
- **Expedited:** 10-14 business days
- **RUSH:** 3-9 business days
- Shipping Fees Apply



Varies



TOUCH SCREEN BRANDING

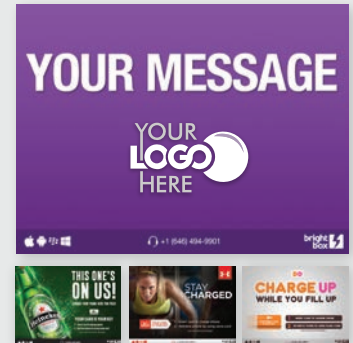
Standard Branding

- Customizable “Call-to-Action” Colors
- 1st Sponsor
- Additional Sponsor
- Assets are due 15 business days before the Event setup



Custom Branding

- Complete “Call-to-Action” Artwork Customization
- 1st Sponsor
- Additional Sponsor
- Assets are due 15 business days before the Event setup



CHARGING CHAMBER COLORS

Selectable Chamber Light Color Options for Coordinated Display Artwork & Lighting

STANDARD

- Standby: Blue, Purple & Gold
- Charging: Red
- Charged: Green

CUSTOM

- Standby: Your Choice
- Charging: Your Choice
- Charged: Your Choice



ADDITIONAL CONTENT OPTIONS



I. Media & Video Slideshow

- Up to 5 media slides, including up to 2 videos
- Resolution Format: 1024 x 768 pixels
- Supported Video Resolution Format:
 - Standard (4:3) HD (1024 x 768) - preferred
 - Widescreen HD (1280 x 720 pixels)
 - Video Format: MP4
 - File Length: Max 30 seconds, 10MB each
- Assets are due 15 business days before the Event setup

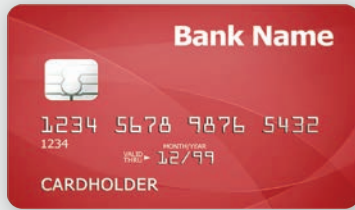
II. Data Capture & Survey Content

- Up to 3 slides of survey fields available
- The format can be customized to include single or multiple survey types, such as email acquisition, multiple choice questions, sweepstakes and other basic polling
- Assets are due 15 business days before the Event setup



"YOUR CARD IS YOUR KEY" OPTIONS

KEY CARD CONFIGURATION OPTIONS



Bank Card Activation

- Works with all Debit and Credit cards
- Units can be configured to accept all bank cards OR work with specific card types [Visa, MasterCard, etc.]



Complimentary Card Activation

- Includes standard Brightbox branded key cards for availability to guests and event attendees



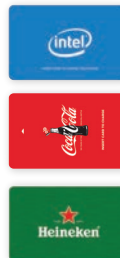
Custom Card Activation

- Design & distribute custom key cards for availability to guests and event attendees
- Units can be configured to work exclusively with branded key cards

CUSTOM BRANDED CARD REQUIREMENTS

- Assets are due 20 business days before the Event's setup date
- Branded Charge Card template is provided in either .psd or .ai format
- Minimum Order of 500 cards

Examples



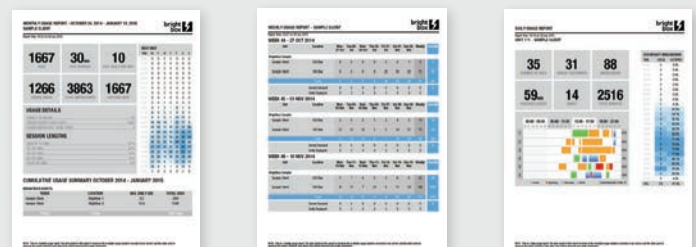
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ADDITIONAL FEATURE OFFERINGS

- RFID Cards and Bands
- Barcode or QR Codes
- Event Usage Reports
- Beacon Zone Amplification
- Charging Tents

Examples of Event Usage Reports



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